



Speed to Value in Retail

- OPEN STORES FASTER
- PINPOINT THE RIGHT LOCATIONS
- MATCH YOUR DEALS TO YOUR OBJECTIVES
- KEEP TRACK OF YOUR GLOBAL PORTFOLIO
- STREAMLINE STORE OPERATIONS
- STAY ON TOP OF STORE PERFORMANCE
- INTEGRATE EASILY WITH YOUR OTHER KEY BUSINESS SYSTEMS

Bricsnet **RETAIL**

Speed to Value: Retailers and restaurant owners know that the money comes in when the doors are open. Given slender profit margins and fierce competition, a few additional weeks of new location operations can drive millions in sales. That's why it's so important to open your locations with the greatest possible speed – in the right places to serve the markets you want to attract. Fortunately, first-rate support for your retail real estate management is just a few clicks away.

Bricsnet Retail provides a comprehensive suite of applications for retail development, construction, refresh and operations. From initial site search and evaluation through deal tracking, store fit-out, lease administration, maintenance and repairs, Bricsnet Retail provides a consolidated, web-based environment that supports strategic planning, effective decision-making and efficient action to build and maintain a profitable portfolio. Bricsnet gives you the metrics and business intelligence you need to carefully monitor performance in all areas. In addition, Bricsnet Retail provides a complete Services Oriented Architecture that allows easy integration with key business systems throughout the enterprise.

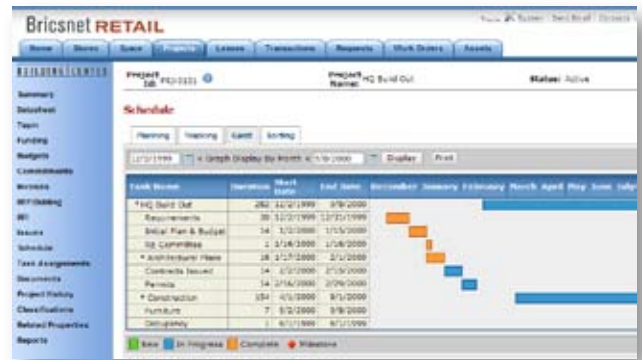
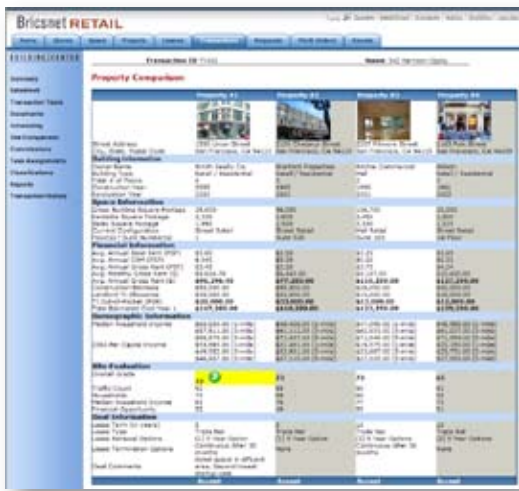
Here's what makes Bricsnet Retail the best tool available for Retail Real Estate Management:

It gives you speed to value: Bricsnet Retail has been designed for rapid deployment – often six months or less for end-to-end implementation and as little as eight weeks for targeted implementations – so that you get results and return on your investment in record time.

It's flexible and configurable: Screens, information, workflows and reports can be easily adapted to meet the specific needs of your business. Out-of-box best practices ensure that you start from a solid foundation backed by real-world experience.

It's secure and reliable: Whether you choose to install Bricsnet behind your corporate firewall or have it hosted in our state-of-the-art data center, access to your vital information and processes can be controlled down to the field level. And Bricsnet Operations has completed stringent audits to assure Level II compliance with SAS 70 (Statement on Auditing Standards No. 70), an internationally recognized standard developed by the American Institute of Certified Public Accountants to monitor information technology and processes.

It's easy to use: Bricsnet Retail has been created with the end user in mind. Complex business processes are made simple through intuitive screen design, wizards, templates and other features. Rich graphical tools – including color-coded mapping interfaces, graphs and charts, along with photographs and floor plans – provide critical information and analysis at a glance.



Retailers and restaurant owners around the world have come to rely on Bricsnet Retail's wide-ranging, sophisticated, yet easy to use features, including:

- **Global Portfolio Management:** Capture all relevant information about your store or restaurant locations – including user-definable data specific to your business – in a consolidated, graphically rich application. Ensure that your organization can satisfy regulatory requirements and meet stringent accounting standards.
- **Executive Decision Support:** Back up your actions with solid analysis and evaluation of information and processes. Bricsnet Retail provides four levels of reporting: Executive dashboard panels offering up-to-the-minute information; Standard reports based on industry best practices; Ad-hoc reports created in seconds to fulfill on-demand requests; and Client-specific reports designed to offer insights particular to your organization.
- **Modular Design:** Implement only what you need, saving time and money. Focus on Site Selection, Deals and Transactions, Store Construction, Operations, Lease Administration or a complete, consolidated solution for the Enterprise.
- **Site Selection and Evaluation:** The Bricsnet Retail site selection process speeds identification of target locations by combining mapping and visualization with integration into market demographics, lifestyle and buying pattern information from leading providers. Compare prospective sites and evaluate their potential based on the criteria that spell success for your business.
- **Deal Development and Analysis:** Stay on top of every action and decision involved in the acquisition, disposition and development of real estate. Monitor schedules and activities through critical dates, notifications and approvals – working from transaction plans that ensure thorough, consistent processes to drive business success and eliminate error.
- **Store Construction:** Track projects from inception to successful completion in a controlled setting that provides complete visibility into all levels of decisions and activities. Handle detailed budgeting and scheduling proposals, bids, contracts, approvals, changes, inquiries, vendor management, schedule development and adjustment, payments, obligations and other financial considerations.
- **Lease Administration:** Ensure cost-effective operations, adhere to regulatory mandates and accepted accounting principles. Expertly manage lease payments, terms and conditions, critical dates, clauses, options, expenses, services, specialized rent structures, accruals, reconciliation and financial reporting.
- **Assets:** Control costs and ensure proper utilization and care of costly assets. Track assignment, maintenance, warranties and service contracts, and understand the relationships of business assets to store locations, personnel and operations.
- **Operations:** Ensure rapid response, cost-effective procedures and consistent service. Create, assign, dispatch and complete work orders throughout the enterprise.
- **Document Management and History:** Track all user actions on documents – such as uploading, downloading or viewing. Lock files to prohibit others from making changes, while allowing them to view and download the document.

About Bricsnet Bricsnet delivers powerful Strategic Planning and Real Estate Management solutions that drive value. From project team collaboration to executive decision support, Bricsnet offers software applications and strategic advisory services that provide unprecedented ease of use, coupled with enterprise-level power and flexibility. For more than 20 years, Bricsnet has focused on improving the ability of businesses to effectively manage their properties, buildings and land. Bricsnet's deep knowledge and experience has evolved into a comprehensive set of solutions centered on Strategic Planning and Operational Performance throughout the entire real estate lifecycle.

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